

# The True Nature Newsletter

*Defending Animals and the Ecology*  
a publication of

**THE TRUE NATURE NETWORK (TTNN)**

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Dear Friends:

Don't you get angry when you see the usual "cast of characters" on television?:

- the fur industry flack smoothly lying about how furbearing animals are "natural resources" to be "harvested";

- the "sportsman" spouting off about how hunting is "a God-given right" and how hunters are "real environmentalists"; or

- the medical industry spokesperson promising that if you give more of your tax dollars for animal research, all disease will be cured.

Aren't you fed up with these lies?

Don't you wish that instead of these liars, the public could see hard-hitting pro-animal documentaries on television (not the namby-pamby "Nature" type programs)?

Good news!

Since 1985 The True Nature Network has been producing and distributing *The True Nature Series* throughout the U.S. and Canada.

We send these video programs to tv stations, schools, universities, libraries and student groups at no charge.

*The True Nature Series* tells the truth, the whole truth...

- the truth about how animals suffer in leghold traps and confinement in so-call fur "ranches";

- the truth about how animals are used and abused in circuses, rodeos, zoos and movies;

- the truth about the miserable lives and deaths of "food" animals;

- the truth about how animals suffer in research labs and

- the plight of unwanted cats and dogs.

Yes, we tell these truths and so much more. The True Nature Network is the only organization in the animal protection movement which focuses on television to motivate people to help animals.

And we're reaching the public - people who are unaware of how animals are suffering.

Like the viewer in Santa Ana, CA who wrote, "Please continue to air these documentaries - they make such an incredible difference!" Or the student in New York City who wrote to us after seeing our *Fur Crimes*, "...thank you for broadcasting the one true program on tv!"

We don't have the big money that the animal exploiters have, but

*we have something they don't - the truth.*

We need your help to keep fighting their lies.

Please, today, send The True Nature Network your tax deductible donation so that we can keep fighting!

For the animals,

*Allan Bullington*

Allan Bullington  
Executive Director

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*You Can Make a Difference*

In addition to your donation to The True Nature Network, here are some other things you can do to help animals:

- Don't eat them!*
- Write letters!*  
(Write to companies which test on animals; write letters to editors, etc.)
- Contact local television stations and ask them to broadcast pro-animal programs.*
- Contact your government officials and urge them to introduce pro-animal legislation.*
- Buy cruelty-free products.*

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The True Nature Network, Inc.  
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